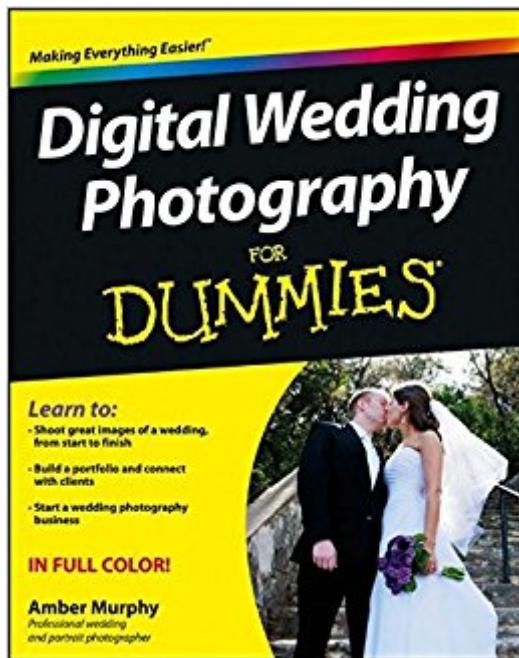


The book was found

# Digital Wedding Photography For Dummies



## **Synopsis**

Expert advice on becoming a successful wedding photographer Wedding photography can be a great hobby or home-based business. But while it's an exciting and lucrative field, it also has its challenges. Now, you can turn to Digital Wedding Photography For Dummies for friendly, hands-on guidance on selecting the right equipment, building a client list, and developing the skills and techniques needed to create stunning and memorable images. Covers tools and techniques practiced by some of the most successful photographers in the business Advice on camera settings, lighting, and angles How to create a professional experience that will put clients at ease Build a portfolio and connect with clients Start a wedding photography business Whether you're an aspiring wedding photographer who wants to learn about the techniques that make the best wedding photographers successful, or are in the business and want tips and advice to improve your skills, this practical guide has you covered.

## **Book Information**

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## **Customer Reviews**

Learn to: Shoot great images of a wedding, from start to finish Build a portfolio and connect with clients Start a wedding photography business IN FULL COLOR! Expert advice on becoming a successful wedding photographer Digital Wedding Photography For Dummies is a friendly, hands-on guide to selecting the right equipment, developing the skills and techniques needed to create stunning images, and getting your name out to potential clients. Whether you're an aspiring wedding photographer or are in the business and want to improve your skills, this handy guide has

you covered. Digital wedding photography 101 ; get an overview of specific techniques you'll need to capture a wedding effectively, and find out what to look for when obtaining your equipment The nuts and bolts ; discover a detailed checklist of things to do before the shoot, and then dive in to capturing the wedding day itself Get down to business ; edit your images, design stunning wedding albums, build your photography business with a winning portfolio, establish a business identity, and get your work published Open the book and find: The skills necessary to be a successful wedding photographer Advice on stocking up on tools of the trade The lowdown on lighting and composition Different types of photographic styles Must-have moments to capture The scoop on editing and album design How to get your wedding photography business off the ground

Amber Murphy is a professional wedding and portrait photographer who is known for bringing a fresh and unique perspective to the art of photography. She is a member of the Wedding Photography Association and the Professional Photographers of America.

Though I am not a "dummy" when it comes to digital photography, I have quite enjoyed several "...for Dummies" books for the simple reason that they are packed with information, in an easy to read format. "Digital Wedding Photography for Dummies" is no exception. In terms of wedding photography, I am not a pro, but have shot at weddings for friends and relatives as a back-up to their hired pro and captured, from comments I have received, some excellent shots (even back in the day with my trusty point-and-shoot, before I got into DSLR). Now I am toying with the idea of going pro and wanted to gain more perspective from people who are doing it. Author/Photographer Amber Murphy does a very good job in formatting the book and its contents. As she says up front, you may not need to read all of it, just what you need to know at the time. That said, she starts off with the basics (like getting to know the future bride and groom to your gear selection) and guides you through what can be a stressful event if you are not fully prepared (like having extra battery packs with you, "just in case"). Covering topics such as various photographic styles, lighting, even editing photos after the event and how to present them to the couple is done with care and pretty good style. Again, easy to understand and follow throughout. Murphy finishes the book with creating a business plan, covering some of the legal basics and explaining various ways to grow your business which are logical and straightforward, however, being recently published it covers more areas than some, possibly even better - but older - wedding how-to books, making it more relevant to the times. More advanced photographers may find redundant or already well-known information in this book (such as exposure, shutter speed, lighting), but there may also be a few morsels that are

new. That, to me, makes these Dummies books particularly worthwhile. The shots she included in the book are not what I would call fantastic, but most were very good and I am sure the couples loved them. I did anticipate that there would be some more artistic type of shots, as well as a better variety of twilight and night time outdoors shots. Overall, Murphy did a good job with this book and it looks like I may just enter this field.

This is really worth the money... if you are an amateur or enthusiast and are planning on informally shooting a wedding for a friend or family member, this is for you. And it is well above the "Dummies" level (never liked the name anyway). It is a good starting point to get you prepared to produce a worthy product, not a professional one but a very good one. You can move on to more complex books from here but, honestly, I would read this one first. It will probably be all you need unless you intend on going pro.

I have always been interested in all that goes into photography for weddings! After ordering this book, and reading through it, I can honestly say that I have a new found appreciation for photographers that exemplify the quality photos like those that are found in this book. Amber is a great photographer and this is only the beginning of a legacy she will leave behind for many to follow in the upcoming years. This was an easy read, and extremely understandable for the "dummies" like myself! Well written and beautifully displayed!

This book is written by someone with much experience in the wedding photography industry. The author explains how cameras work and what the functions do, and then spends the rest of the book explaining how the photographer's job is to tell the story of the wedding. She lists the different types of pictures you need to take (groom, groom with best man, groom with family, etc.) and also explains how to start a photography business. I bought this book knowing nothing about the topic but now feel much more comfortable when my own business takes off.

Really good, gets you through basics. My husband and I read it on Kindle in the car while the other was driving.

Good book to get you started.

A friend told me this book was coming out several months ago, and I was definitely looking forward

to its release. Once I received it in the mail, the first thing I did was thumb through just looking at the beautiful photos! Once I was through drooling over those, I started reading. I love the writing and formatting style of the Dummies books - so clear, helpful, and it just MAKES SENSE. Amber Murphy did a great job of communicating the information in an interesting way, complete with lots of examples of what to do as well as what NOT to do. As I was reading, I found myself asking questions, "What does that mean? What about \_\_\_\_\_? How do you \_\_\_\_\_?" etc. Each and every question was answered as I progressed in my reading. It's a thorough (but easy) and fun read! I recommend checking it out! It's a complete guide to help you get started with your own business, or even just taking better photos for your personal use.

Great book for the beginner in wedding photography.....helped me with the basics and highly recommend it to the beginner in everyone!

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